

Conference chair:

Prabhu Gupta Business, Management & Public Policy Expert

PLENARY 1

08:30 – 09:00

Welcome and Opening

- Richard Straub** Founder & President, Peter Drucker Society Europe
- Lisa Hershman** Founder and CEO The DeNovo Group, Vice Chair for the SCRUM Alliance
- Prabhu Gupta** Business, Management & Public Policy Expert; Conference Chair

PLENARY 2

09:00 – 10:30

The Value of Entrepreneurship

- Sarah Cliffe (C)** Executive Editor *Harvard Business Review*
- Clayton Christensen** Professor of Business Administration, Harvard Business School
- Philip Kotler** Professor of International Marketing, Kellogg Graduate School of Management
- Anil K. Gupta** Chair in Strategy, Globalization & Entrepreneurship, Smith School of Business, The University of Maryland; Chairman, The China India Institute
- Roger L. Martin** Director Martin Prosperity Institute, Rotman School of Management

COFFEE BREAK

PLENARY 3

11:00 – 12:30

Can Large Organizations Be Entrepreneurial?

- Bill Fischer (C)** Professor of Innovation Management at IMD. Advisor to Haier Group
- Gary Hamel** Visiting Professor of Strategy and International Management, London Business School; Director at Management Innovation eXchange
- Alex Osterwalder** Entrepreneur and business model innovator; Co-founder of Strategyzer
- Michael Harte** Group Head of Innovation, Barclays Bank PLC
- Rob van Leen** Chief Innovation Officer and Member of the Executive Committee at Royal DSM

LUNCH 12:30 -13:30

PLENARY 4

13:30 – 14:45

Small and Medium-Sized Enterprises: The Bedrock of Economic Growth

- Fredmund Malik (C)** Founder and Chairman of the Malik Institute for Complexity Management, Governance and Leadership
- Hermann Simon** Chairman, Simon-Kucher & Partners
- Ralf Köster** Former CEO of BARTEC Group; Investor
- Gisbert Rühl** CEO, Klöckner & Co SE

PARALLEL SESSIONS

14:55 – 16:10

SESSION 1: New Developments in Entrepreneurship and Innovation at Scale

- Steve Denning (M)** Member of the Board of Directors SD Learning Consortium; Forbes contributor
- Vanessa Gamboa Adams** Director, Architecture and Application Development, C.H.Robinson
- Joakim Sundén** Senior Tech Leader, Spotify

SESSION 2: Growth in Mid-sized Companies: Exploring the Path from Grown-up to Scale-up

- Niclas Carlsson (M)** Founder, CEO & owner of Founders Alliance
- Annu Nieminen (M)** CEO, Kasvuryhmä (“Growth Collective”),
- Markus Penker** Serial Entrepreneur and Founder of Innovation360 Group
- Andreas Ludwig** Chairman of the Executive Board and CEO, Umdasch AG
- Rickard Zetterberg** CEO & Founder S-Group
- Philip Aminoff** Entrepreneur; Chairman of Helectron

SESSION 3: High-Tech Startups: The Hunt for the Unicorn

- A. Kohlmann (M)** CEO Kohlmann & Co AG
- Bill Liao** SOSV Investment Partner
- Christian Lüdtke** Co-founder and Managing director, etventure,
- Judith Clegg** Founder and CEO Takeout

SESSION 4: Mainstream Entrepreneurship: The Research Tells the Story

- A. Adamopoulos (M)** CEO Emergn Ltd.
- John Hagel** Managing Director Deloitte Consulting LLP
- Philippe Silberzahn** Associate professor at EMLYON Business School
- Joseph Pistrui** Professor of Entrepreneurship & Innovation IE Business School

COFFEE BREAK

PLENARY 5

16:30 – 18:00

The State as Enabler, Investor, Innovator

- Mark Esposito (C)** Professor, Harvard University Extension / Grenoble School of Management
- Mariana Mazzucato** Professor in the Economics of Innovation at the Science Policy Research Unit, Univ. of Sussex
- Adrian Wooldridge** Management Editor, *The Economist*
- Eyal Kaplan** General Partner, Walden Israel Venture Capital;
- Haiyan Wang** Managing Partner, China India Institute

GALA EVENING

20:00 – 23:30

- Venue** Kursalon, at the City Park, 1010 Vienna
- MC** **Laurent Choain**, Chief People & Communication Officer Mazars
- Dinner Speech by** **Guy Halfteck**, Founder and CEO Knack, brought to you by ORT France
- Drucker Challenge Awards 2016** presented by **Yogesh Chauhan**, TCS

CONCLUSIONS FROM DAY 1

08:50 – 09:00

by the Conference Chair

Prabhu Gupta Business, Management & Public Policy Expert

PLENARY 6

09:00 – 10:30

Time to Change the Practice of Management?

- Rita G. McGrath (C)** Professor of Management at Columbia Business School
- Tim Brown** CEO & president, IDEO
- Sara Armbruster** VP of Strategy, Research and New Business Innovation, Steelcase Inc.
- Julian Birkinshaw** Professor of Strategy and Entrepreneurship and Director of the Deloitte Institute at the London Business School
- Rosemarie Ryan** Co-Founder and co-CEO, co:collective

COFFEE BREAK

PLENARY 7

11:00 – 12:15

A Brave New World of Entrepreneurs or The New Precariat?

- Sarah O'Connor (C)** *Financial Times* employment correspondent
- Jeffrey Pfeffer** Professor of Organizational Behavior at the Stanford Graduate School of Business
- Sally Osberg** President and CEO, Skoll Foundation
- Nicolas Colin** Co-founder and partner, TheFamily, Associate Professor in business strategy, Université Paris-Dauphine

LUNCH 12:15 - 13:15

PLENARY 8

13:15 – 14:30

Liberating Entrepreneurial Energy

- Tammy Erickson (C)** Adjunct Professor of Organisational Behaviour, London Business School
- Rajeev Vasudeva** CEO, Egon Zehnder
- Curt Carlson** Founder and CEO, The Practice of Innovation; former CEO of SRI

PARALLEL SESSIONS

14:40 – 15:55

SESSION 5: The New Entrepreneurs – Movers and Shakers in Economy and Society?

- Peter Day (M)** Broadcaster
- T. Muthusamy** O.P. Jindal University
- James Guild** S. Rajaratnam School of International Studies
- Boma Harahap** RUMA
- Milena Milicevic** INAT Centre

SESSION 6: Adaptive Talent Markets - Channelling the Entrepreneurial Talent Within

- Sarah Green Carmichael (M)** Senior Editor, Harvard Business Review
- Gianpaolo Barozzi** Sr. Director, HR, Cisco
- Debra France** Leadership Development and Learning Design, W.L. Gore
- Will Peachey** SVP HR Transformation, Cpggemini

SESSION 7: From Self-Employment for Survival to Entrepreneurship for Prosperity

- Deepa Prahalad (M)** CEO Anuvaa LLC and author
- Tawfik Jelassi** Professor of Strategy and Technology Management at IMD Business School
- Efosa Ojomo** Research Fellow, Forum for Growth and Innovation, Harvard Business School
- Nicolai Strøm-Olsen** Entrepreneur and author

SESSION 8: State-owned Business: the Good, the Bad and the Ugly?

- Isabella Mader (M)** CEO, Excellence Institute
- Robert Grüneis** Member of the Board of Wiener Stadtwerke Holding AG
- Annie Koh** VP Singapore Management University
- Mary Beth Christie** COO, TechCity UK

COFFEE BREAK

PLENARY 9

16:15 – 17:15

Major Themes, Takeaways, and Outlook to 2017

- Andrew Hill (C)** *Financial Times* management editor and columnist
in conversation with
- Tawfik Jelassi** Professor of Strategy and Technology Management at IMD Business School
- John Hagel** Managing Director Deloitte Consulting LLP
- Maëlle Gavet** Executive VP of Global Operations, Priceline Group
- Tammy Erickson** Adjunct Professor of Organisational Behaviour, London Business School
- Roger L. Martin** Director Martin Prosperity Institute, Rotman School of Management
- Gary Hamel** Visiting Professor of Strategy and International Management, London Business School; Director at Management Innovation eXchange
- Rita G. McGrath** Professor of Management at Columbia Business School
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